



# Toastmasters International Fact Sheet

Toastmasters International is a nonprofit educational organization that builds confidence and teaches public speaking skills through a worldwide network of clubs that meet online and in person. In a supportive community or corporate environment, members prepare and deliver speeches, respond to impromptu questions, and give and receive constructive feedback. It is through this regular practice that members are empowered to meet personal and professional communication goals. Founded in 1924, the organization is headquartered in Englewood, Colorado with approximately 270,000 members in more than 14,200 clubs in 148 countries.

## Founded

October 22, 1924

## Updated Brand

August 17, 2011

## Leadership

- ▶ Morag Mathieson, International President
- ▶ Radhi Spear, International President-Elect
- ▶ Aletta Rochat, First Vice President
- ▶ Stefano McGhee, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

## Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

## Number of Toastmaster Clubs

- ▶ Worldwide clubs: 14,200+
- ▶ U.S. clubs: 6,200+
- ▶ International clubs (not including U.S.): 8,000+

## Types of Clubs

- ▶ Community (67.5%)
- ▶ Corporate (23.4%)
- ▶ Government agency (3.1%)
- ▶ College (2.9%)
- ▶ Other (3.1%)

## Notable Corporate Clubs

- ▶ Amazon
- ▶ Apple
- ▶ AT&T
- ▶ Bank of America
- ▶ Boeing
- ▶ Caterpillar
- ▶ Cisco Systems
- ▶ Deloitte
- ▶ Ernst & Young
- ▶ General Electric
- ▶ Google
- ▶ IBM
- ▶ Intel
- ▶ JPMorgan Chase
- ▶ Microsoft
- ▶ Oracle
- ▶ Pfizer
- ▶ Project Management Institute
- ▶ Siemens
- ▶ Tata Consultancy Services
- ▶ United Parcel Service (UPS)
- ▶ Verizon

## **Toastmasters Member Demographics**

### **Gender distribution**

- ▶ 55.1% female
- ▶ 44.4% male
- ▶ 0.5% non-binary

### **Language**

- ▶ 39.6% of members are multilingual

### **Career status**

- ▶ 8.3% of members are students
- ▶ 62.2% work for private for-profit organizations

### **Level of education**

- ▶ 80.5% of members have a bachelor's degree (4-year equivalent) or higher
- ▶ 41.9% of members have a master's degree or higher