

Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colo., the organization's membership exceeds 358,000 in more than 16,800 clubs in 143 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

Founded

October 22, 1924

Updated Brand

August 17, 2011

Leadership

- ▶ Deepak Menon, International President
- ▶ Richard Peck, International President-Elect
- ▶ Margaret Page, First Vice President
- ▶ Matt Kinsey, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

Number of Toastmaster Clubs

- ▶ Worldwide clubs: 16,800+
- ▶ U.S. clubs: 8,600+
- ▶ International clubs (not including U.S.): 8,200+

Types of Clubs

- ▶ Community
- ▶ Corporate
- ▶ College
- ▶ Government agency
- ▶ Religious
- ▶ Online

Notable Corporate Clubs

- ▶ Amazon
- ▶ Apple
- ▶ AT&T
- ▶ Bank of America
- ▶ Chevron
- ▶ General Electric Company
- ▶ Google
- ▶ IBM
- ▶ JPMorgan Chase

Notable Corporate Clubs

- ▶ Microsoft Corporation
- ▶ NASA
- ▶ Oracle
- ▶ Pepsico
- ▶ United Parcel Service (UPS)
- ▶ Verizon

Toastmasters Member Demographics

Gender distribution

- ▶ 52% female
- ▶ 48% male

Income level

- ▶ Average member annual household income is approximately \$75,000
- ▶ 27% of members earn \$100,000+ annually

Level of education

- ▶ 78% of members have a bachelor's degree or higher \$75,000
- ▶ 39% of members have a master's degree or higher



The Worldwide Pioneer in Communication and Leadership Development

Toastmasters then... and now

Toastmasters International is a nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Founded in October 1924, the organization's membership exceeds 358,000 in more than 16,800 clubs in 143 countries. Each week, Toastmasters helps more than a quarter million people of every ethnicity, education and profession build their competence in communication so they can gain the confidence to lead others.

Toastmasters International Mission

We empower individuals to become more effective communicators and leaders.

Toastmasters International Envisioned Future

To be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development.

Toastmasters International Values:

- ▶ **Integrity**
- ▶ **Respect**
- ▶ **Service**
- ▶ **Excellence**

Toastmasters Then

In 1924, Dr. Ralph C. Smedley held the first official Toastmasters meeting in a basement of the YMCA, in Santa Ana, California. Smedley began working for the YMCA after he graduated college. Observing that many of its patrons needed public speaking training, he decided to help them with a training format that was similar to a social club. At this first meeting, members practiced speaking skills in a supportive, informal atmosphere. The seedling club blossomed and by the 1930s the organization chartered its first international club in Vancouver, Canada. In 1973, Toastmasters met an important milestone by opening membership to women.

Why name it "Toastmasters"? - During the early 1900s, the word "toastmaster" referred to a person who proposed the toasts and introduced speakers at banquets. Ralph C. Smedley coined the first group "The Toastmasters Club" because he thought it suggested a pleasant, social atmosphere.

And Now

Since 1924, Toastmasters International has evolved into a worldwide leader in communication and leadership development for men and women. Toastmasters membership has played a critical role in transforming the world of communication – by helping millions of people improve their personal and professional speaking and leadership skills.



Speaking and Leadership Tips from Toastmasters International

Feeling some nervousness before giving a speech is natural and even beneficial, but too much nervousness can be detrimental. Here are 10 proven tips from Toastmasters International on how to control your butterflies and give better presentations:

- ▶ **Know your material.** Pick a topic you are interested in. Know more about it than you include in your speech. Use humor, personal stories and conversational language—that way you won't easily forget what to say.
- ▶ **Practice. Practice. Practice!** Rehearse out loud with all equipment you plan on using. Revise as necessary. Work to control filler words; Practice, pause and breathe. Practice with a timer and allow time for the unexpected.
- ▶ **Know that audience.** . Greet some of the audience members as they arrive. It's easier to speak to a group of friends than to strangers.
- ▶ **Know the room.** Arrive early, walk around the speaking area and practice using the microphone and any visual aids.
- ▶ **Relax.** Begin by addressing the audience. It buys you time and calms your nerves. Pause, smile and count to three before saying anything. (One one-thousand, two one-thousand, three one-thousand. Pause. Begin.) Transform nervous energy into enthusiasm.
- ▶ **Visualize yourself giving your speech.** Imagine yourself speaking, your voice loud, clear and confident. Visualize the audience clapping – it will boost your confidence.
- ▶ **Realize that people want you to succeed.** Audiences want you to be interesting, stimulating, informative and entertaining. They're rooting for you.
- ▶ **Don't apologize** for any nervousness or problem—the audience probably never noticed it.
- ▶ **Concentrate on the message– not the medium.** Focus your attention away from your own anxieties and concentrate on your message and your audience.
- ▶ **Gain experience.** . Mainly, your speech should represent you—as an authority and as a person. Experience builds confidence, which is the key to effective speaking. A Toastmasters club can provide the experience you need in a safe and friendly environment.

One of the most important elements of leadership is the ability to motivate people. Without motivation, even the most skilled team of seasoned professionals is unlikely to achieve great things. A highly motivated group of talented people, on the other hand, can move mountains.

While it's true that motivating people involves more than just changing the way you speak, here are some guidelines you can follow to help build team motivation with only your words and your voice:

- ▶ **Be enthusiastic.** Enthusiasm is contagious! Before you present your ideas, think about the aspects of the subject

that you find the most interesting, and don't be afraid to let that interest come through in your voice.

- ▶ **Use quotes, stories and anecdotes.** Along with their obvious entertainment value, quotes and stories can lend authority to your topic and provide concrete examples that people can relate to.
- ▶ **Speak with confidence.** Deliver your message loud and clear. Maintain eye contact with your listeners. Don't mumble or slouch.
- ▶ **Say you and we, not I and me.** . Instead of telling people what you want them to do, present ways for them to work together to achieve their goals. Involve listeners in the success of the group.
- ▶ **Keep it simple.** People aren't motivated by what you say; they're motivated by what they understand. The best way to ensure audience understanding is to break down complex ideas into simple components.

Visit a local Toastmasters meeting

Each club has a different personality—you may wish to visit more than one. Use the 'Find a Club' tool on the Toastmasters Web site to find meetings near you: <http://reports.toastmasters.org/findaclub/>. Call or e-mail in advance (if possible) to confirm meeting time and location.

Toastmasters provides the tools that enable employees to become effective presenters and leaders – all at a very low cost averaging \$50 every six months. Toastmasters training helps employees:

- ▶ Give better sales presentations
- ▶ Hone their management skills
- ▶ Work better with fellow employees
- ▶ Effectively develop and present ideas
- ▶ Offer constructive criticism
- ▶ Accept feedback more objectively

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How to Join a Toastmasters Club

- ▶ After you attend a meeting, you can apply for membership (minimum age 18). At the meeting ask for a membership application.

The club officer will send your application and fees to Toastmasters’ World Headquarters. Your New Member Kit should arrive in the mail in about 10 days.

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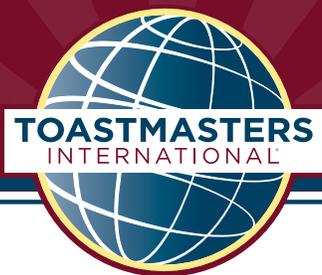
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FEATURES, BENEFITS AND VALUE



Features	Benefits	Value to the Individual	Value to the Organization
▶ A self-paced program	▶ Flexibility	▶ Unlimited personal growth	▶ Employee goal achievement
▶ Speech writing and presenting	▶ Critical thinking ▶ Effective presentation delivery	▶ Clear communication ▶ Confidence	▶ Effective employee communication ▶ Better leaders
▶ Weekly interactive meetings	▶ Ongoing experience ▶ Overcoming fears	▶ Skill reinforcement	▶ Improved morale ▶ Enhanced performance
▶ Table Topics®	▶ Thinking quickly	▶ Self-confidence	▶ Better customer communication
▶ Evaluations	▶ Keen listening skills ▶ Constructive feedback	▶ Increased self-awareness ▶ Positive mentoring	▶ More productive teams
▶ Participation in meeting roles	▶ Ease in front of a group	▶ Improved leadership skills	▶ Effective meetings
▶ Opportunity to conduct meetings	▶ Time management skills ▶ Self-confidence and poise	▶ Effectively lead meetings	▶ Increased productivity
▶ Small groups	▶ A supportive environment ▶ A positive atmosphere	▶ Relationship-building	▶ Better teamwork ▶ Improved retention
▶ Opportunity to fulfill officer roles	▶ Leadership development opportunities	▶ Leadership growth ▶ Career advancement	▶ Better leaders
▶ Affordable dues	▶ Cost effectiveness	▶ Positive return on investment	▶ Positive return on investment



Toastmasters Board of Directors

Deepak Menon

2019-2020 Toastmasters International President

Deepak Menon, of New Delhi, India, is the new International President of Toastmasters International, the world's leading organization devoted to communication and leadership skills development. Menon assumed the one-year term at the organization's 88th annual International Convention, held Aug. 21–24 in Denver, Colo.

Menon is a chartered accountant at J.P., Kapur & Uberai in New Delhi, where he is one of nine partners. He oversees management and operations, and specializes in international taxation, cross-border taxation, transfer pricing and direct taxes. Menon is also a trustee of the Columban Endowment Trust, a nonprofit organization. Menon is a fellow chartered accountant with the Institute of Chartered Accountants of India, where he also earned a Diploma in Information Systems Auditing.

Menon served as the Chief Coordinator for the Toastmasters' Youth Leadership program in collaboration with the American Center in New Delhi and helped build communication and leadership skills for approximately 700 underprivileged children in six cities in India. He also served as secretary of St. Columba's School's alumni society Old Columbans Association, and in 2006, co-founded the publishing house, Ambi Knowledge Resources Private Limited.

A Toastmaster since 2002, Menon's home club is Central Delhi Toastmasters. He has held a number of high-profile leadership positions within Toastmasters and has attained the Distinguished Toastmaster designation—the highest level of educational achievement in the organization.

"Toastmasters has taught me skills that no school, college or university can teach," he says. "It has helped me evolve from a being a lone-player to a being a team-player; from being led to being a leader; from the problem to being the solution."

As International President, Menon is the highest ranked officer on the Toastmasters Board of Directors. He joins the following newly elected officers on the Toastmasters International 2019–2020 Executive Committee:

- Richard Peck of Seymour, Conn. — International President-Elect
- Margaret Page of British Columbia, Canada — First Vice President
- Matt Kinsey of Coral Springs, Florida — Second Vice President

For more information about Toastmasters, visit <http://mediacenter.toastmasters.org>.

About Toastmasters International

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Toastmasters Board of Directors

Lark Doley

Immediate Past International President

Lark Doley, of Jonestown, Texas, is the Immediate Past International President of Toastmasters International, the world's leading organization devoted to communication and leadership skills development. Doley assumed the one-year term at the organization's 88th annual International Convention, held Aug. 21–24 in Denver, Colo.

Doley is a training team leader for MAXIMUS, where she has worked since 2007. She manages the professional development strategy for the MAXIMUS Texas Project, which includes leadership development, curriculum design, webinars, computer-based training and instructor-led workshops. For 12 years, Doley served as chief executive officer of Second Wave Inc., a company she founded in 1987. Second Wave manufactured hardware peripheral devices for Apple Macintosh products.

Owner of a lighthouse-style home, Doley served as secretary of the Lighthouse Estates Homeowners Association. She also served as president of the Metropolitan Breakfast Club, a business group in Austin, Texas, that meets weekly and features business and government speakers presenting topical issues of importance to the city and state.

Doley graduated with honors from Trinity University in San Antonio, Texas, with a bachelor's degree in mathematics and German. She continued her education studying business management at St. Edward's University in Austin, and mathematics at the University of Houston–Clear Lake in Houston, Texas.

A Toastmaster for 27 years, Doley is a member of two clubs, including her home club in Pflugerville, Texas: the Arthur Storer Club, which was chartered in honor of her father-in-law after his death in 1997. Doley has held a number of high-profile leadership positions within Toastmasters and has attained the Distinguished Toastmaster designation—the highest level of educational achievement in the organization.

Doley says, "I have used my improved communication and leadership skills to found and lead a successful company. I now have the privilege to work for a company where I use my Toastmasters skills daily to teach others."

As Immediate Past International President, Doley is a "working ambassador" for the organization. Serving on the Board, she develops and supports the policies and procedures that guide Toastmasters International in fulfilling its mission.

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Toastmasters Board of Directors

Daniel Rex

Chief Executive Officer

As Chief Executive Officer, **Daniel Rex** leads the Toastmasters World Headquarters team in providing service, resources and support to 358,000 members in 16,800 clubs in 143 countries. He works closely with the International President and the Board of Directors to develop the future of Toastmasters and create and execute plans and strategies to reach those goals.

Rex has worked for Toastmasters since 1990, and during that time he has led several departments at World Headquarters, giving him a unique perspective and an impressive depth of knowledge of the organization. In 2008, he assumed the role of Executive Director, a title that was changed to Chief Executive Officer in 2013. Rex's previous positions include Deputy Executive Director, Director of Communications and Marketing, Marketing Division Manager, and Membership Manager

Rex holds a BA degree in Modern Languages from Southern Utah University in Cedar City, Utah, and an MBA in International Management from the Thunderbird School of Global Management in Glendale, Arizona. He holds certificates from the Leadership for Senior Executives course through Harvard Business School, and the Executive Leadership Program through the University of California, Berkeley. He completed the Strategic Leadership Programme through the University of Oxford.

In addition to his Toastmasters duties, Rex serves as a member of the Key Global Associations Committee (KGAC) of the American Society of Association Executives (ASAE).

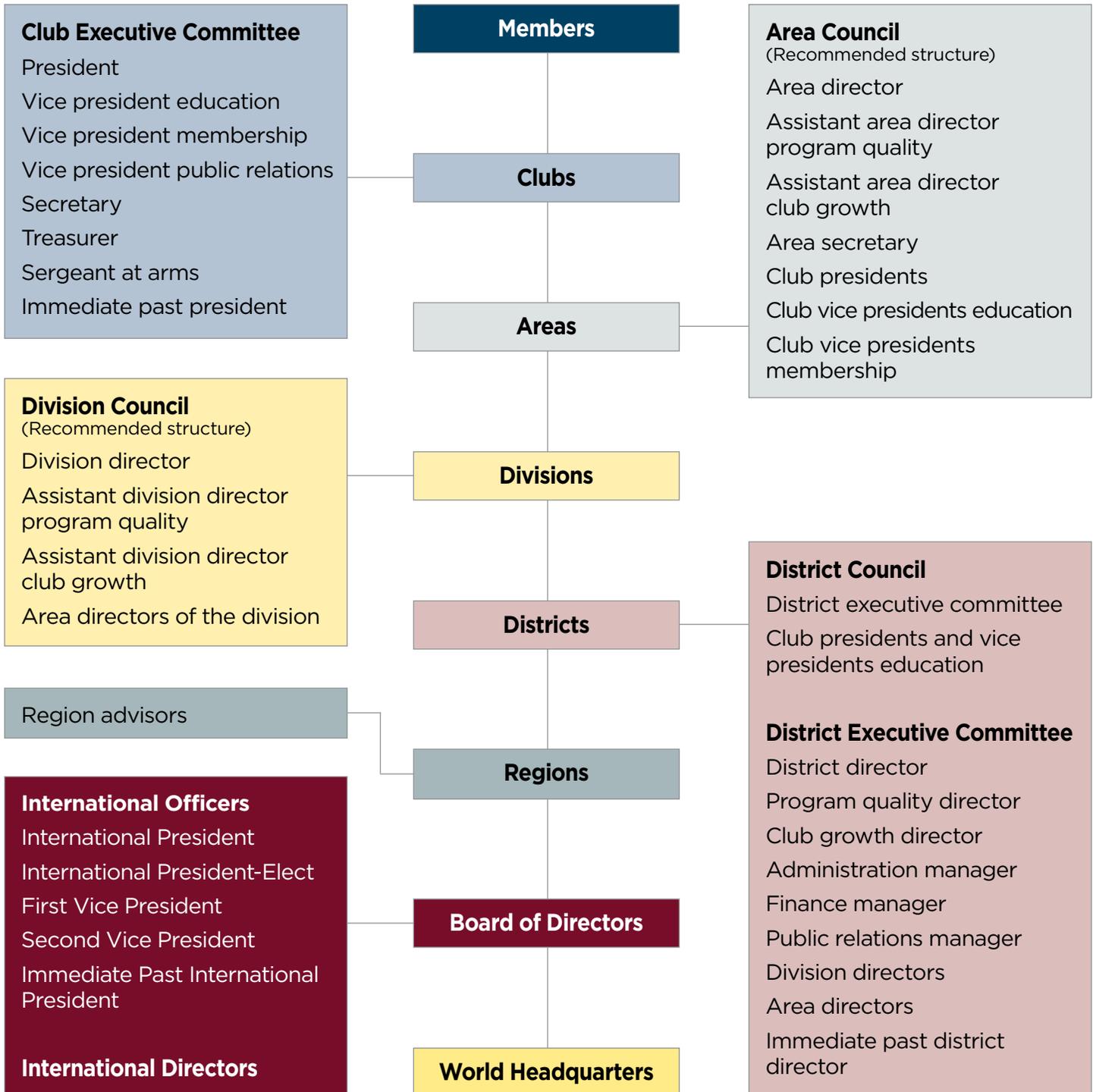
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MAP OF SERVICE TO MEMBERS



Members are the heart and foundation of Toastmasters International. Below is a representation of each service level in support of the member.



The following pages are pdfs downloaded from
the link below (not created by Graphics Department)
Add the map pdfs in Acrobat

<https://www.toastmasters.org/resources/regions-and-district-map>

