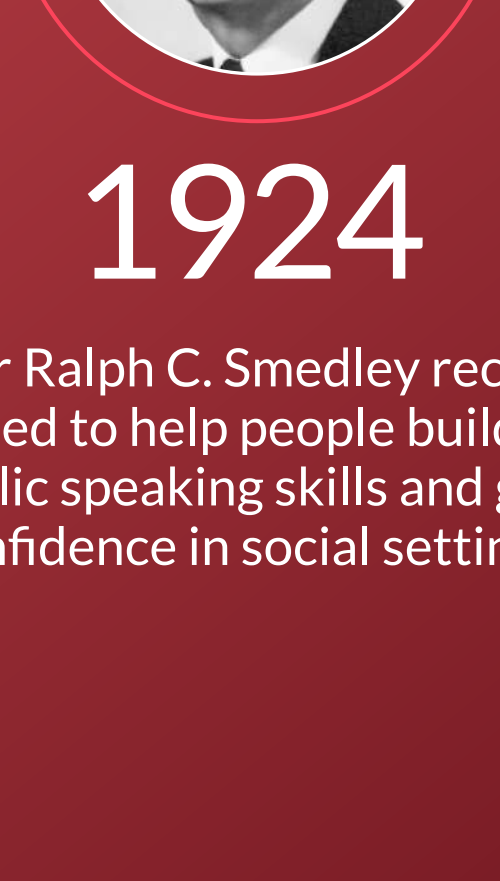


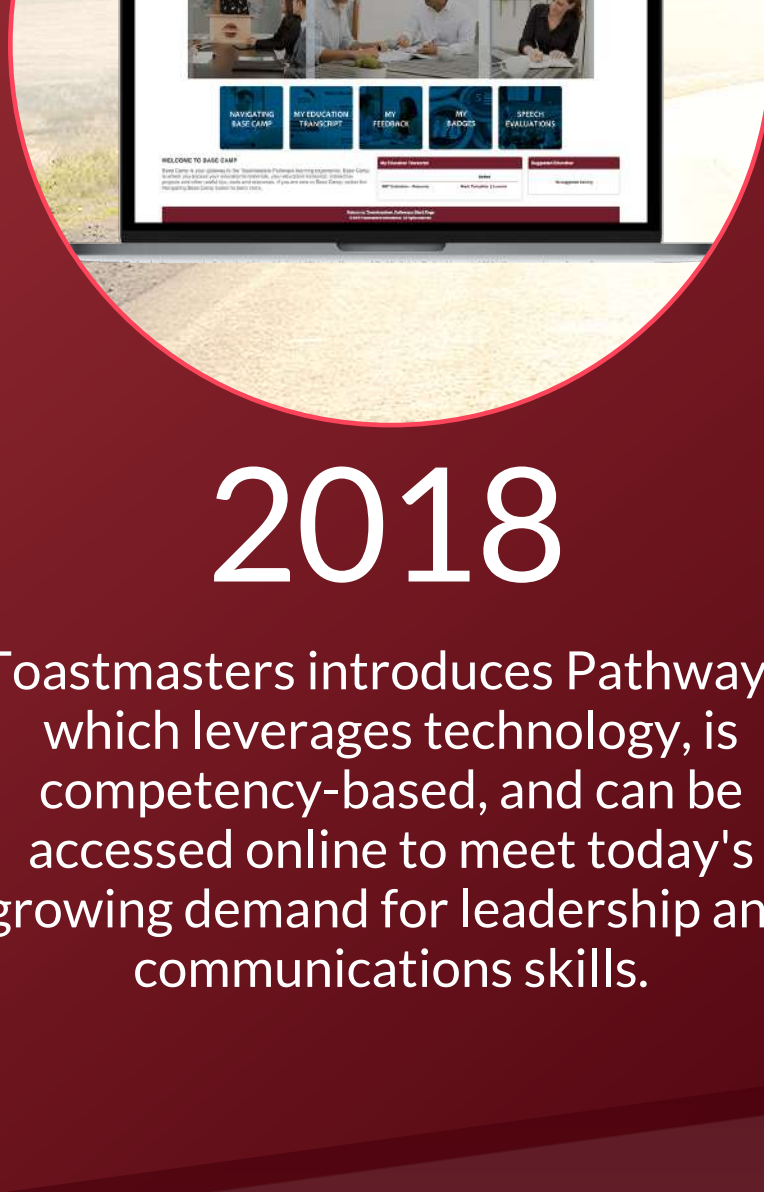
Get to Know Pathways

Toastmasters International, the world leader in developing communication and leadership skills, has launched the Pathways learning experience, an interactive, customized and flexible education program.



1924

Founder Ralph C. Smedley recognized the need to help people build their public speaking skills and gain confidence in social settings.

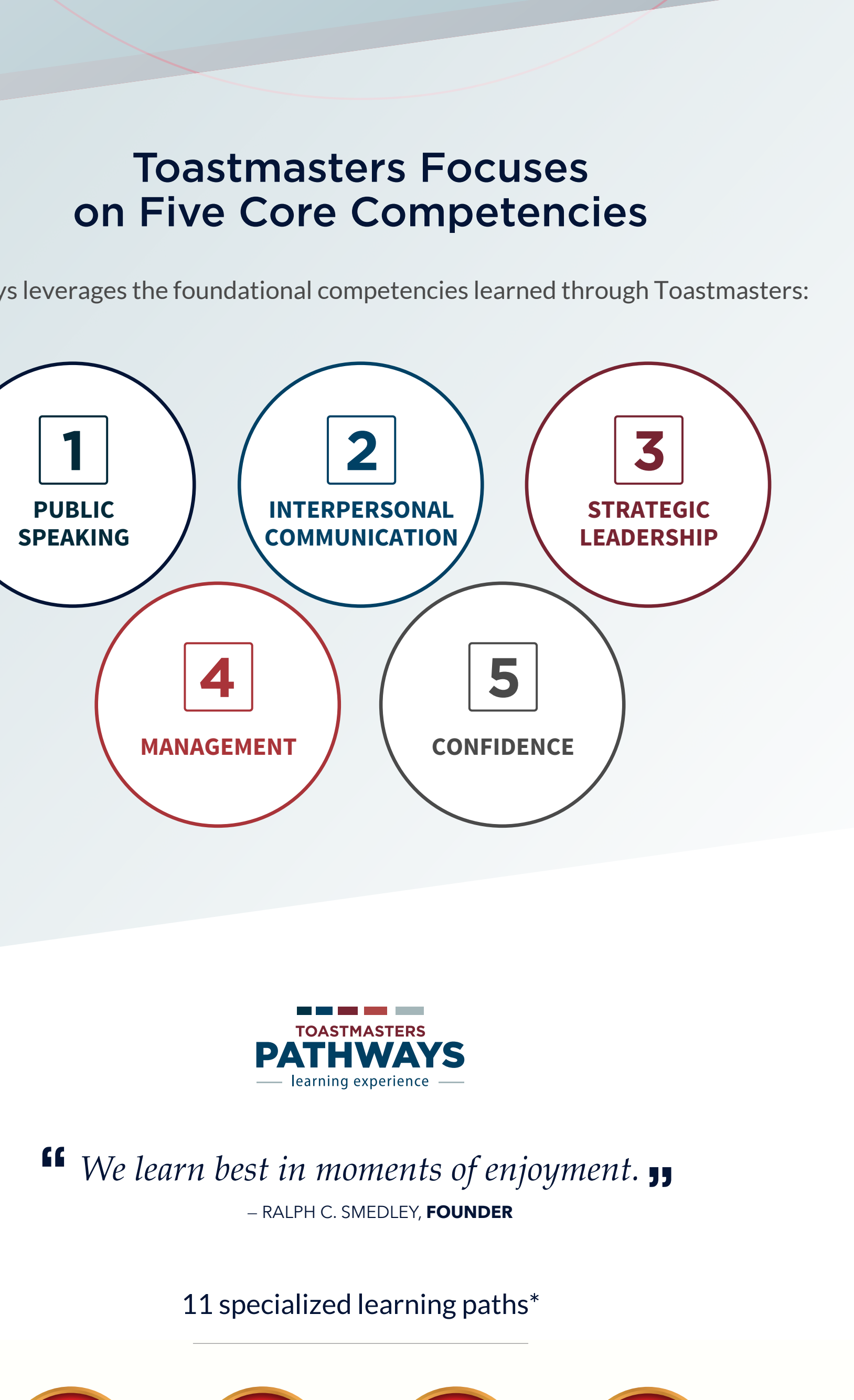


2018

Toastmasters introduces Pathways, which leverages technology, is competency-based, and can be accessed online to meet today's growing demand for leadership and communications skills.

Pathways at a Glance

Club meetings are at the core of Toastmasters, and Pathways is an extension of the club experience. The chart below highlights Toastmasters' five core competencies and the learning levels in Pathways.



Toastmasters Focuses on Five Core Competencies

Pathways leverages the foundational competencies learned through Toastmasters:



"We learn best in moments of enjoyment."

— RALPH C. SMEDLEY, **FOUNDER**

11 specialized learning paths*



*Public speaking is learned and practiced in all 11 paths.

Pathways Builds More Than 300 Unique Competencies

These are just a few of the competencies that Pathways builds at each level:

Interpersonal Communication and Strategic Leadership

- Define personal goals
- Learn time management techniques
- Cultivate beneficial contacts
- Identify needs for change
- Demonstrate strong public speaking skills

Public Speaking and Management

- Conduct an interview
- Develop S.M.A.R.T. goals
- Build an action plan
- Use motivation techniques
- Compose a well-organized speech

Public Speaking and Interpersonal Communication

- Master presentation techniques
- Use body language effectively
- Demonstrate active listening skills
- Engage an audience
- Apply motivational techniques

Interpersonal Communication and Management

- Deliver constructive feedback
- Adapt leadership style to situation
- Build trust in group
- Assist another in accomplishing goals
- Maintain a collaborative environment

Public Speaking and Strategic Leadership

- Accept or apply feedback
- Give a persuasive speech
- Develop a communication plan
- Define the scope of a project
- Define and map vision

Online Assessment

Recommends the path that's the best fit for learners and aligns with their goals.



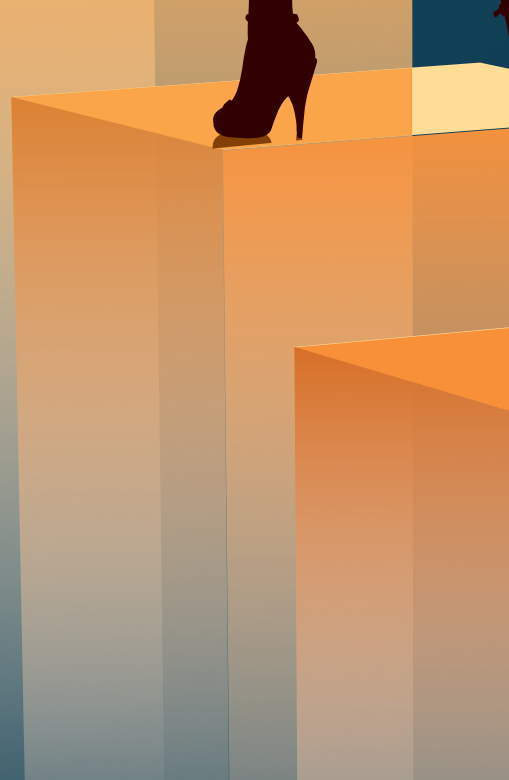
Most paths are available in these 11 languages:

العربية (Arabic)
English
Français (French)
Deutsch (German)
日本語 (Japanese)
한국어 (Korean)
Português (Portuguese)
简体中文 (Simplified Chinese)
Español (Spanish)
தமிழ் (Tamil)
繁體中文 (Traditional Chinese)

Benefits for Individuals



Gives **career advancers** the skills they need for advancement.



Gives **mature managers** tools to overcome obstacles in their career paths.



Helps **young professionals** master soft skills that 90% of employers are looking for.



Provides **international professionals** the chance to improve their speaking and writing skills.

Benefits for Corporations

1

Elevates employees' skill set and transforms their careers and your organization.

2

Augments existing training programs and encourages employee retention.

3

Employees learn real-world, transferable skills from a program that offers more than 300 competencies they can master.

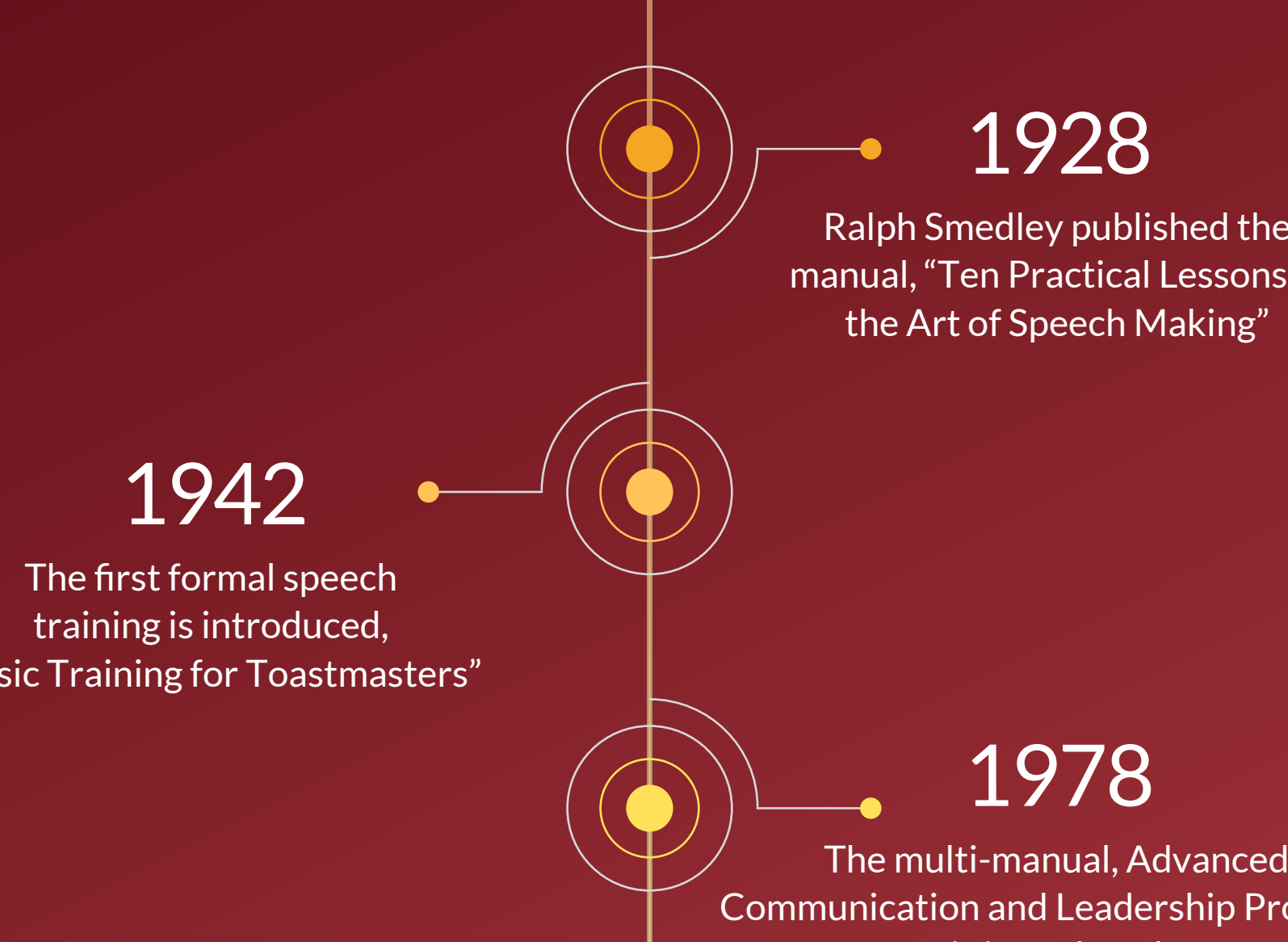
4

Ongoing employee development that is inexpensive when compared to seminars.

5

Club meetings are conducted entirely by your employees.

What Members Are Saying:



Evolution of the Education Program

History and development

1924

The first Toastmasters meeting is held

1928

Ralph Smedley published the manual, "Ten Practical Lessons in the Art of Speech Making"

1942

The first formal speech training is introduced, "Basic Training for Toastmasters"

1978

The multi-manual, Advanced Communication and Leadership Program, is introduced

1997

Two tracks are introduced, communication and leadership

2005

The leadership track is strengthened and the Competent Leadership manual is introduced

2012

R&D for the revitalized education program is launched

2015

The worldwide content pilot is conducted

2018

The Pathways rollout is completed among membership