Toastmasters Unveils Redesigned Website

The new site features a sleek design and easy navigation

RANCHO SANTA MARGARITA, Calif., Dec. 1, 2014 /PRNewswire/ -- Ninety years after holding its first meeting in the basement of a YMCA, Toastmasters International continues to upgrade its brand, most recently with the launch of a redesigned website. The new site offers easier navigation, mobile-friendly access, a sleek new design and access to more resources than ever before.

Logo - http://photos.prnewswire.com/prnh/20130222/MM64912LOGO

"We are excited to reveal our new and improved website to our members, prospective members and visitors seeking information about public speaking and leadership," says Toastmasters Chief Executive Officer Daniel Rex. "The new <u>toastmasters.org</u> is more interactive and engaging than ever and includes a much-improved user experience."

Highlights of Toastmasters' redesigned website include:

- A Find a Club search tool with new geo-location functionality that automatically searches for clubs within a 25-mile (40 km) radius of wherever you are.
- A Resource Library offering easy access to videos and other resources by name, category, or file type.
- An improved shopping experience in the Online Store with more intuitive browsing on desktops or mobile devices.
- Easy access to management tools for leaders in Leadership Central to help manage districts and clubs successfully. (Requires log in).

<u>Video tutorials</u> are available to help familiarize the public with the site's new features.

About Toastmasters International

Toastmasters International is a nonprofit educational organization that teaches public speaking and leadership skills through a worldwide network of meeting locations. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds 313,000 in more than 14,650 clubs in 126 countries. Since 1924, Toastmasters International has helped people of all backgrounds become more confident in front of an audience. For information about local Toastmasters clubs, please visit www.toastmasters.org. Follow @Toastmasters on Twitter.

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