



# Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colorado, the organization's membership is approximately 270,000 in more than 14,200 clubs in 148 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders.

## Founded

October 22, 1924

## Updated Brand

August 17, 2011

## Leadership

- ▶ Morag Mathieson, International President
- ▶ Radhi Spear, International President-Elect
- ▶ Aletta Rochat, First Vice President
- ▶ Stefano McGhee, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

## Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

## Number of Toastmaster Clubs

- ▶ Worldwide clubs: 14,200+
- ▶ U.S. clubs: 6,200+
- ▶ International clubs (not including U.S.): 8,000+

## Types of Clubs

- ▶ Community (67.5%)
- ▶ Corporate (23.4%)
- ▶ Government agency (3.1%)
- ▶ College (2.9%)
- ▶ Other (3.1%)

## Notable Corporate Clubs

- ▶ Adidas
- ▶ Amazon
- ▶ Lexmark
- ▶ Oracle
- ▶ Project Management Institute
- ▶ Toyota

## **Toastmasters Member Demographics**

### **Gender distribution**

- ▶ 55.1% female
- ▶ 44.4% male
- ▶ 0.5% non-binary

### **Language**

- ▶ 39.6% of members are multilingual

### **Career status**

- ▶ 8.3% of members are students
- ▶ 62.2% work for private for-profit organizations

### **Level of education**

- ▶ 80.5% of members have a bachelor's degree (4-year equivalent) or higher
- ▶ 41.9% of members have a master's degree or higher